

AIIM Industry Watch

Market Trends and Best Practices

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Let the Data Support Your Market Leadership

AIIM Industry Watch reports reflect current adoption levels, priority business drivers, key architectural issues and future investment intentions of the over 65,000+ worldwide AIIM community of ECM professional end users. Reports are intended to be easily digestible, and to bring management attention to the risks, issues and business benefits of all areas of enterprise content management.

Topics to be Covered:

Content Analytics - search and research across structured, unstructured and rich media (Feb 2010)

We explore user interest and adoption in this new area of sophisticated search and reporting across structured, unstructured and rich media content. What new areas of application are opening up, how good are the results and what are the issues?

ECM - how are user-strategies changing to meet the demands of a new decade? (Apr 2010)

Is the goal of a single enterprise-wide ECM system giving way to a more pragmatic solution of integrated repositories, portal access and manage-in-place? How best can SharePoint work with existing ECM suites? How do email and Enterprise 2.0 fit in - and what about Cloud, Open Source and the emerging new standards?

SharePoint and ECM - pitfalls and best practices for this dynamic new workplace (Jul 2010)

In this report, we look more closely at the impact SharePoint is having, both for existing ECM-suite users and for those choosing SharePoint to be their first ECM system. Features and functions are changing fast, so planning and policy-setting are vital. We measure the experiences of early users and their views of the future.

E-Discovery and ERM - how is records management performing in the new spotlight (Oct 2010)

When a dispute about past events arises, the first port of call is the archive to see our record of what happened, and how strongly we can pursue or defend an action. With records split across paper stores, file shares, DM/RM systems, CRM, email and the web, how well does this process work, and what are the potential returns on further investment to improve it?

Capture and Business Process - drivers and experiences of content-driven processes (Dec 2010)

Within the overall decision process for enterprise-wide content and records management, we shouldn't lose sight of the dramatic gains to be made from a process-specific investment in scanning, capture and process workflow. In this survey, we confirm and update previous findings on drivers, issues and ROI, and look at the benefits to be gained from a coordinated application of distributed processing and standardized BPM across multiple processes and business departments.

