

# Demographics

## Demographics – AIIM European Community

The AIIM European community consists of 14,000+ members. These are end users who have had some activities with AIIM within the last 3 years and are termed as “AIIM Associate Members”.

### Organizational Size

27% - of the community belong to large organizations (1,000+ employees). Another 52% comprise of medium-sized organizations (100-1,000 employees). The remaining 21% are from small organizations (1–100 employees.)

### Industry Sector

Local and national government made up 24%, the IT sector 15% and finance and insurance 13%. The remaining sectors were evenly split. IT suppliers of ECM are removed from some critical results, and from the chart below.

### Job Function

34% Information or Records Management executive or staff, 27% IT executive or staff, 10% line of business, 8% CEO or equivalent.

