



Advertise in **getsmart aiim**

Each month the "GetSmart at AIIM" captures the months essential AIIM resources and forthcoming activities, so that readers can increase their knowledge and advance their career.

"GetSmart at AIIM", is an electronic newsletter, sent to a European community of over 10,000 professionals in the ECM Industry.

Our community of end users comprises of:



All AIIM Advisory and Trade Members are given the exclusive opportunity to contribute to the educational content of the AIIM news letter.

This is on a strictly first come first serve basis and spaces are subject to availability.

Content must be deemed of educational value, the editor has the right to refuse any submissions which do not adhere to this policy.

Please note that the AIIM Europe website has separate sections for submissions regarding job vacancies, press releases and events.

Please contact Chris Fenton – chris.fenton@aiim.org.uk for further information.

Placing an advert

"Get Smart" provides the perfect platform for industry leaders to contribute content 'deemed to be of educational value' resulting in enhanced company image and increased brand awareness amongst what is probably the most targeted UK based group of professionals involved in aspects of ECM.

How your advert will appear

Sponsored content will appear as a news item within the run of the main news items, positioned at AIIM's discretion.

Click-through's to downloadable content or web-pages are tracked and the resulting information / leads returned to the sponsor for follow up purposes.

Sponsorship Options

- Case Studies
- Whitepapers
- Downloadable eGuides
- Downloadable eBooks
- Events
- + more

The screenshot shows the 'getsmart aiim' newsletter interface for June 2010. It features a header with the logo and navigation links. The main content area includes a welcome message, a featured article for the 'aiim 14th-17th June ROADSHOW 2010' with a 'Register' button, and several other sponsored items like 'Compliance: big stick or business enhancer?' and 'Digital Signatures for Workflow and Sharepoint' with 'Register' buttons. The footer contains information about AIIM Training Courses.

Members price £1,000 +vat

Sponsorship is exclusively available to AIIM Advisory or Trade Members on a first come first serve basis. If you are not already signed up please contact the sales team for more information on +44 (0)1905 727600



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