



Professional Membership



AIIM - The global enterprise content management association

AIIM (*The Association for Information and Image Management*) represents your industry on a global basis as the independent voice of the Enterprise Content Management Industry.

The benefits of being an AIIM Professional Member include:

- Free Bi-monthly Infonomics Magazine
- Information Zen Community
- Best Practice Guides
- ECM Library

Stay informed to get ahead

Become an AIIM Professional Member and join the AIIM network

AIIM Professional Membership is designed for individuals in user organisations whether in the public or private sector.

Benefits include networking, educational opportunities, advice, discounts, magazines and a myriad of other resources that focus on enhancing the knowledge of industry professionals.

Professional membership in AIIM will ensure that you stay informed about technologies, provide opportunities to build business relationships and lay the foundation to advance your career.

- Keep up to date
- Keep in touch
- Improve your professional status

For further information visit
www.aiim.org.uk



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FREE Bi-monthly Infonomics Magazine



Other benefits:

In addition to the great benefits listed opposite, you will also get:

- Monthly E-newsletter
- Use of the AIIM member logo on business cards
- Annual A1 size Educational Posters focusing on various aspects of ECM technologies and solutions.
- Year round access to AIIM's international Enterprise Content Management resource centre

How to join?

Becoming a Professional Member in the industry association is easy, just go to the web site:

www.aiim.org.uk/membership

If you would prefer to speak to a member of our team, you can call +44 (0)1905 727600 and we would be happy to help.

AIIM Professional Membership – The Package

AIIM offers an exclusive set of benefits, fulfilling your need for market education, training, and peer connections throughout the year. These benefits include:

Publications:

- **Infonomics - Information at Work:** AIIM's leading international journal published bimonthly.
- **Discount on AIIM published books and standards:** AIIM have a number of books and other publications to help you tackle a variety of information management issues and understand the solutions in the market place.
- **Online access to Managing Information and Documents Buying Guide:** Published by Cimtech.

Training:

- **10% discount on the cost of education and professional development products in our portfolio:** Improve your organisation's adherence to best practice, and your own performance, whilst building your professional qualifications through both classroom and online programs.

AIIM offers:

- Electronic Records Management (ERM)
- Enterprise Content Management (ECM)
- Business Process Management (BPM)
- Email Management (EMM)
- Information Organisation and Access (IOA)
- Enterprise 2.0 (E2.0)

Certificate Programs cover the strategies, tools and technologies used to capture, store, manage, preserve and deliver information in support of business processes. Courses can be taken through public classes, private classes and online learning.

Online Resources:

- **ECM Toolkit:** One of the challenges to understanding Enterprise Content Management (ECM) technologies is finding impartial and practical information about key trends, best practices, and methodologies for applying the technologies to achieve business results. AIIM has assembled a toolkit for document management users to address these needs. Each quarter AIIM releases a new Toolkit that contains focused articles, survey results, and more.
- **Online advice service:** Ask your questions online and correspond with AIIM industry consultants.
- **Online case study and white papers:** A library of searchable topics and guides.

Networking:

- **Information Zen:** Professional Members have a chance to share experiences and best practices with other professionals on our newly developed on-line community site, Information Zen. It's international, open to all and uses Web 2.0 technology to encourage self sustaining communities and easy interaction

Annual Professional Membership subscription: UK £85 or €100 + VAT

We also offer **Company Membership** to any end user business wishing to take advantage of the reduced fee structure for multiple memberships. You can nominate specific staff members who will receive all the benefits of Professional Membership at a discount of up to 50%.

From time to time Membership Benefits may change. This brochure was up to date at the time of publication. Check out the website for current Professional Membership Benefits and special offers in Europe.

**For further Information visit
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